

NOMINATING

Our nomination process is simple.

Nominations are open to the general public. The nomination for any of our awards are open approximately a few months prior to the awards, we will announce the nomination are open on our website, through social media, our media partners and press releases, where we generate awareness for the awards.

Anyone wishing to put their business forward for an award can engage with their customers either in house (with printed nomination forms, via email shots attaching a nomination form or via their social media site with the link to the online survey site) or you can ask your customers to go on to our event site and fill out a nomination form.

FINALISTS/SHORTLISTING

All the nominations are sent directly to Creative Oceanic.

On the CLOSING DATE, all entries are counted and qualified. Entries received after this date and incompletes entries are disqualified.

A shortlist is then drawn up BASED on the quantity of votes received for each nominee and accordingly they are shortlisted.

Shortlisted nominees are informed they are finalists within 5 working days of the nominations closing. The shortlist is then announced to the press, on our website and through social media sites.

JUDGING & WINNERS

Where appropriate a panel of independent people will verify the votes and where applicable judges will visit the business to further review and understand the business. This panel of people will only be announced at the award ceremony and nominees will not be aware of the visit. On some occasions the judges may produce a letter at the end of their visit or other occasions the judges will visit as mystery shoppers.

Shortlisted nominees are invited to submit supporting evidence to make the panel aware of any other activity or reason why they should be selected.

All nominees are invited to attend the awards dinner, where the winners of all categories will be announced.